

BUSINESS LAUNCH MUST DOS

We understand that starting a business can be daunting.

So we got together with our business friends to share our Business Launch Must Dos... you know, all the things they think you must do to get a head start in launching your business.

REGISTER YOUR BUSINESS

Will your business be registered as a sole trader, partnership, company or trust?

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- Apply for an [Australian Business Number \(ABN\)](#).
 - Register your business name with [ASIC](#)
 - Chat to an Accountant about what is right for your personal circumstances

BUSINESS BASICS

- Set up a business bank account ([link to blog post](#))

How will you get paid? Bank deposit, credit card, physical payment terminal?

What accounting software will you use? Xero, Quickbooks, Rounded?

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- Keep your business related expense receipts

GET SEEN

Decide on a domain name (aka your website address) and search it's availability on GoDaddy, CrazyDomains (any others?)

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- Apply for a listing on [Google My Business](#)
 - Create a logo and your brand colours... or outsource to a Graphic Designer

How will your ideal client or customer find you? Website, Google, Facebook, Instagram, LinkedIn?

PROTECT YOUR BUSINESS

- Investigate if you need any licences or permits for your business or office
- Talk to an Insurance Broker about what insurances you need to protect your business and products
- Create a business plan to know where you want to go in business

CONNECT WITH A COMMUNITY OF BUSINESS OWNERS

- Follow the [BSW Connect Facebook Page](#) for upcoming networking events
- Join [Biz Assist](#) to access our business owner Facebook Group